



0% fillers

Antioxidants

Highly digestible*

** Dry formulas only, excluding Healthy Weight and Vibrant Maturity*

Added vitamins, minerals and nutrients

More nutrition



Healthy energy

Complete and balanced nutrition

EVERY INGREDIENT HAS A PURPOSE.

Real meat

Omega-6 fatty acids, vitamins, minerals

Antioxidants

Natural glucosamine*

**Dry adult dog formulas only*

Crunchy kibble, calcium

High-quality protein

A VISIBLE DIFFERENCE IN 28 DAYS.

Mealtime excitement

Bright eyes, shiny coat

Strong immune system

Healthy joints*

**Dry adult dog formulas only*

Strong teeth, healthy gums

Strong muscles, including heart



NATURE.



RESEARCH.



RESULTS.